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I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office, Commissioner for Patents, via the EFS pursuant to 37 CFR §1.8 on the below date:

Date: February 8, 2011 Name: Ryan Gleitz

Signature: 

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: Stromme

Appln. No.: 10/696,747

Filed: October 28, 2003

For: MOVING VIRTUAL ADVERTISING

Attorney Docket No.: 10022/569

Examiner: Chenea Smith

Art Unit: 2421

Conf. No.: 7557

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed November 8, 2010 Assignee requests reconsideration of the rejection in view of the following remarks and amendments.

Amendments in the Listing of Claims, begin on page 2 of this paper.

Remarks begin on page 8 of this paper.